

Stephanie DeBartolomeo is a seasoned, award-winning Fortune 500 marketing professional turned freelance consultant and adjunct professor.

Stephanie spent 20 years at Fortune 500 companies, including PepsiCo, IBM, CBS, Dr Pepper/Seven Up, Playtex Products, and most recently Allied Domecq Spirits and Wine North America. It is at these companies she honed her business skills first in finance and then predominantly in marketing.

Her work on the Courvoisier brand was noted by author Erin O. Patton as "the most successful ... product integration in any category ... in history". Stephanie has appeared on CNBC and interviewed by prominent news publications including Wall Street Journal, New York Times, Los Angeles Times and several industry and lifestyle publications.

As a freelance marketing consultant, Stephanie currently helps businesses develop and execute marketing strategy. As an adjunct professor of business she has taught at Quinnipiac University and currently teaches at Connecticut state universities.

Stephanie holds a Bachelors of Business Administration from Western Connecticut State University and a Masters of Business Administration in Marketing and International Business from Stern School of Business, New York University.